



UASSP NEWSLETTER

Utah Association of Secondary School Principals

Spring 2019

EXECUTIVE BOARD

- President**
Kim Searle
- President Elect**
Dixie Garrison
- Past President**
Todd Quarnberg
- State Coordinator**
Ryck Astle
- Assistant Principal High School Rep.**
Troy Coil
- Assistant Principal Middle School Rep.**
Sandra LeCheminant
- Small Middle School Rep.**
Jeff Bartholomew
- Large Middle School Rep.**
Kevin Thomas
- Small High School Rep.**
Randy Madsen
- Large High School Rep.**
Carolyn Gough
- Intermediate High School Rep.**
David Swenson
- Alternative School Rep.**
Nicole Johnson
- Intermediate M.S. Rep.**
Kim Monkres
- Student Council Rep.**
Charisse Hilton
- USB E Liaison**
Jennifer Throndsen
- UASSP Executive Director**
Carl Boyington
- UASSP Secretary**
Jane Bradbury



In 2017, Collin started a popular parody Instagram account

simply to make fun of social media and the culture of toxic perfectionism it has created. Instead of using his platform and large following to earn paid sponsor posts or fat stacks, he used his account to do good. When Hurricane Harvey hit Texas, Collin used social media to crowd-funded over \$125,000 for Hurricane victims which he and his wife Liz then personally delivered to many families in



Brian McCann is in his 15th year as principal of Joseph Case High School in Swansea, Mass., from which he graduated in 1980. Brian has a bachelor's degree from Boston College in English and Speech-Theatre, a master's degree in journalism from the University of Michigan in Ann Arbor, and a CAGS from Fitchburg State College in Educational Leadership and Management. He began teaching at his alma mater in 1989, taught English and Journalism for 11 years, and transitioned to high

Collin Kartchner

to present at
Summer Conference

Texas. In February 2018, he raised over \$15,000 in less than 12 hours to put "You are Loved" and "You are Beautiful" billboards across Utah which were seen 1.18M times.

In April 2018, Collin started a campaign to #SavetheKids from social media and screen addictions' negative affect on their mental and emotional health. His message has resonated with the masses, as he has since spoken to 100,000+ youth and adults across the country, and was even invited to speak at TEDxSaltLakeCity in 2018, as well as for companies like Nike and Adidas.

He has been interviewed for TV

many times, including Fox13, KUTV-2, KSL News, as well as articles in the Salt Lake Tribune and authored articles for Deseret News.

Collin is on a crusade to help educate parents on the damage social media and 24/7 access to peer culture will have on their child's mental health. His goal is to help teens rise above social media comparison, negativity, cyber-bullying, and the stress of being perfect. Every day Collin gets hundreds of messages from teens sharing how social media is hurting their mental health, and how his message changed or even saved their lives.

Brian McCann Closing Keynote Speaker

school administration in 2000. His work with the Massachusetts Schools Administrator's Association (MSAA) includes the High School Committee, the Committee on Teaching and Learning, and the Summer Institute Committee. Brian chairs the state's High School Committee and represents this group on the MSAA Board of Directors. Brian currently chairs the state's high school volleyball committee, and is a past-president of the Massachusetts Interscholastic Athletic Association's Board of Directors. Brian has contributed to Principal

Leadership Magazine prioritizing ed tech as a on digital leader, as well as the educational leadership book, The Principled Principal. Brian McCann was Massachusetts' 2011 High School Principal of the Year and is currently one of NASSP's 2018 National Digital Principals of the Year.



Jon Gordon Shares 9 LESSONS LEARNED STARTING A NEW VENTURE

1. Leadership is Hard - It's easy to write about the principles. Implementing them is challenging. It takes time, energy, commitment and discipline.

2. Get Clear on Your Why - Before you do something get clear on why you are doing it. If it fits with your mission you know you are on the right track.

3. Know What Business You're Really In - Whatever business you are in, get clear on what business you are really in. For example, Starbucks sells coffee but Howard Schultz has said, "We are not in the coffee business serving people, but in the people business serving coffee."

4. Stick to Your Core - Only do something if it fits with your core mission. If you extend, make sure you extend from the core.

5. Get the Right People on the Bus - Pat Riley said, "You don't have to yell at someone who wants the same things as you do."

6. Build a Team Whose Strengths Compliment Your Weaknesses - I'm not great with operations and have no idea on how to make cookies so I have partners who are great in those areas.

7. Expect Challenges - There were so many times I didn't think we would make it. I had to laugh that we were launching a positive cookie and dealing with so much negativity. But that's life. You must expect challenges and have an even greater expectation that you will overcome them.

8. Have a Lot of Conversations about Everything - We had to make a lot of decisions about a lot of things. To make our decision we had a lot of conversations about big things and small details. Ultimately these conversations led to clarity, focus and a product we feel great about.

9. Every Challenge is an Opportunity - Every delay helped us make better decisions. Every mistake made us better. Every time someone said it couldn't be done, we found a way to do it. When you are creating a unique product that no one had figured out how to do before, you will have challenges, but in those challenges are big opportunities to grow and do something special.

Jon





Executive Director's Message “The Time is Now”

by

Carl Boyington

The time is now, I have had a fantastic experience. My mind and body are still there, but my heart says its time to move on. I have included below the content of my letter to the Executive Board and can only say thanks for your support and caring about the image of UASSP.

I have been the Executive Director of the Utah Association of Secondary School Principals (UASSP) for the past 20 years. This has been a very rewarding experience for me, as I have made some very special friends within the leadership, as well as with the members of our Association and in our National affiliation (NASSP).

I look back on my experiences here and feel UASSP is one of the gems in my 55 years of working in Public Education. I have always strived to make improvements and betterment for every student we serve.

With the support of Jane and other staff members, and most of all, with the support of great professionals like you, we have worked diligently to ensure Public Education is the best for all students. My guiding beacon has been our Mission Statement: “To recognize, promote, and enhance the leadership of Utah’s Secondary School Administrators.”

I have worked hard to enhance the image of UASSP. Together, with the help of very supportive Executive Boards, I have improved the financial status of the Association, increased membership and attendance at conferences, improved communication through the use of technology, established a positive relationship with the Governor’s office, Utah State Legislature, the Utah State Board of Education Office, UPEC and UCEL. I have made the membership in UASSP more valuable and meaningful through quality Professional Development.

Having said this, it is with very mixed emotions that I am informing the Executive Board and the Membership of UASSP

of my retirement as the Executive Director of UASSP effective August 1, 2019. I will continue to serve diligently until that date with all conferences, workshops and day to day operations.

Do one thing for me...Keep being outstanding Administrators who care about the welfare of every student in your school. Always be members of your Professional Association for the professional development, and most of all, for the collegiality. You are the best and I am a better person because of my affiliation with UASSP!



I don't get distracted easily.

Hey look! A golf course.



2019 Mid-Winter Conference St. George Utah





SUMMER CONFERENCE SCHEDULE

June 11-13th 2019

Park City Marriot Hotel

1895 Sidewinder Dr. Park City, Utah

Tuesday June 11, 2019	7:30 a.m. 8:30 a.m.	Golf Tournament , Registration Shotgun Start Crater Springs Golf Course, Midway Utah (Homestead Resort, Midway)
Wednesday June 12, 2019	7:30 a.m. 8:30 a.m. 10:00 a.m. 10:30 a.m. 12:00 p.m. 1:00 p.m. 2:30 p.m.	Registration, Continental Breakfast, Exhibits Open General Session I Speaker: Collin Kartchner Break – Visit Exhibits Speaker: Dr. Akil Ross Lunch and Retiree Recognition Sponsored by Jostens (Retirees Recognition) Speaker: Clint Pulver Conference concludes for the day
Thursday June 13, 2019	7:45 a.m. 8:30 a.m. 9:30 a.m. 10:30 a.m. 11:00 a.m. 12:15 p.m. 1:15 p.m. 2:30 p.m.	Continental Breakfast, Exhibits Open General Session II APOY & POY Presentations APOY & POY Continued Break – Visit Exhibits Speaker: Superintendent Sydnee Dickson Lunch & Recognitions Co-Sponsored by Herff Jones Presenter: Brian McCann Business Session: Introduction of new officers Drawing and Conclusion

Registration Fee: \$200.00

Non Member Fee: \$275.00

Please send this registration form along with a check to:

UASSP

525 East 300 South

Kaysville, UT 84037

Due by June 6th, 2019

Or Pay Online www.uassp.org using a credit card

Name: _____

School: _____ District: _____

Address: _____ City: _____ Zip: _____

Telephone: _____

Email: _____ for confirmation

GOLF REGISTRATION ON REVERSE SIDE

UASSP ANNUAL GOLF TOURNAMENT

Sponsored by Jostens
Crater Springs Golf Course

Crater Springs Golf Course

(used to be The Homestead)

700 Homestead Drive

Midway, UT

Tuesday, June 11th 2019

7:30 a.m. Registration

8:30 a.m. Shotgun Start

All golfers should be at the course by 7:30:a.m. to get Tee Assignments

Format: **FOUR PERSON SCRAMBLE**
*18-Hole Tournament where golfers of all abilities can have a **GREAT** time*

Teams: **You may register as a single or twosome only.** Please send in only one form per twosome. Twosomes and singles will be paired together by the Tournament Committee to form a four-person team in an attempt to network with Administrators from other districts.

Contests: Longest Drive — Closest to the pin and prizes on Par 3's. Awards presented at the luncheon to follow the tournament

Fees: The **\$30.00** fee covers prizes and lunch for all conference-registered golfers. Golf fees are subsidized by *Jostens*, our generous sponsor. No conference fees are used for this tournament. Include your golf fee with your conference registration. Non-Member Golf fee, **\$70.00**.

Make all checks to UASSP

**... TOURNAMENT LIMITED TO FIRST 144 GOLFERS WHO HAVE REGISTERED
AND PAID FOR THE UASSP SUMMER CONFERENCE/GOLF FEE. ...**



Complete this form and return by mail with your Conference Registration form

Fill in team member's name(s) and school(s):

Name: _____ School: _____

Name: _____ School: _____

Advocating for UASSP in Washington DC...



Dixie Garrison, UASSP President Elect, Kip Motta, Region VII Representative on the NASSP Board of Directors, Ryck Astle, UASSP State Coordinator and Kim Searle, UASSP President, attended the Advocacy Conference in Washington D.C., March 18-20, 2019. They met with our Senators and Representatives from Utah sharing concerns about Education issues both Nationally and in Utah.

Utah Association of Secondary

School Principals

525 E. 300 South

Kaysville, UT 84037

Phone: 801-402-0581

Presort
Standard
U.S. Postage
Paid
Layton, UT
Permit #749

